

SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL
January 2, 1990

M I N U T E S

PRESENT: J. Romo, Chair, M. Bobgan, J. Diaz, L. Fairly, K. Hanna,
C. Hanson, P. Moorhouse, D. Ringer, W. Vincent, M. Nichols,
student representative.
RESOURCE: E. Cohen, J. Friedlander, C. Kuster, D. Sloane
GUESTS: K. McLellan

APPROVAL OF MINUTES: November 21, December 5

Deferred

ACTION ITEMS

Hearing Stage

Matriculation Specialist Counselor

K. McLellan presented a request from the Counseling Department for a permanent full-time certificated Matriculation Specialist Counselor. Primary responsibilities of this position are to provide counseling to new and continuing Matriculation students, develop more comprehensive student orientation programs and pre- and post-counseling resource materials, and to coordinate computer-based counseling and data-based counseling support services. Funding for this position would be provided from Matriculation and hourly counselor budgets.

Certificated Articulation Officer

The request from the Counseling department for a one-half-time permanent certificated Articulation Officer is based on the need to update and manage current articulation and to develop new agreements with four-year institutions. It was explained that in the past articulation duties have been divided between a counselor and the Transition Director; however, the demands for articulation management have increased significantly to justify a full-time position. (Articulation with UCSB will still be handled by the Transition Director.) This position, if approved, would be supported by general fund or AB1725 dollars. Members noted that the projected salary for this half-time position is high (\$24,785), particularly in times of fiscal constraints, and it was suggested that the position could be classified. Mr. McLellan responded that articulation is a significant institutional activity with far-reaching aspects and that the officer who has responsibility for its management should be a professional.

REPORTS

Electronics Replacement Position

J. Romo reported that the Division Chair Council voted to recommend that the position vacated by Maury Ryan in the Electronics Department be filled on a permanent basis. The President approved the DCC recommendation.

Accreditation Standard One and Standard Eight

J. Friedlander, chair of Standard One, and C. Hanson, representing Standard Eight, asked members to critique the reports and to submit any recommendations to the committees prior to the next CPC meeting on January 16.

INFORMATION ITEMS

Dean, Student Development

L. Fairly reported that the position for Dean, Student Development, has been reopened and that the College is now accepting applications.

Coordinator I, EOPS

L. Fairly briefly reviewed the EOPS request for a Specialist which is a conversion from one-half time classified to certificated full time. This certificated administrative position is being established to meet compliance regulations and is EOPS funded.

jdm

cc: Dr. Peter R. MacDougall
Deans/Assistant Deans
Division/Department Chairs
Mr. Miller
Mr. Pickering
CSEA Representative
Instructor's Association

THE FOUNDATION FOR SANTA BARBARA CITY COLLEGE

**Report of the Planning Committee
Board of Directors Meeting
December 8, 1989**

The Planning Committee has met on five occasions since its inception. The Committee's charge is perhaps best defined in its mission statement which was adopted as follows:

Mission Statement

To enhance and enrich the services of Santa Barbara City College to the community, the Committee will develop recommendations based on its assessment of the private financial needs of the College. Areas of need to be considered should include, but not be limited to, student assistance, faculty support, program development, community service, facilities construction and renovation, and equipment acquisition.

The committee sees as its role working with the SBCC Administration to nurture "a sense of the possible," and helping it to happen.

The meetings to date of the Planning Committee have addressed two principal issues: the establishment of endowed chairs, and student scholarship and financial aid assistance.

Endowed Chairs

The establishment of endowed chairs has emerged as a major priority in College planning. To assist in the effective recruitment and retention of top teachers in higher education, and to further develop the quality of its faculty, SBCC must develop a program which will enhance base levels of support from the state.

There are two proposed ways through which this can be accomplished. The first of these is through establishing endowed professorships. The purpose of an endowed professorship is to help attract a top level new faculty member or retain an existing faculty member by offering compensation beyond the established level of state support. The Endowed Professorships will recognize:

1. Outstanding Teaching
2. Outstanding Commitment to students
3. Community Service

Professorships will be established with an endowment of \$75,000. At an 8% return, this will provide an additional \$6,000 in annual compensation for the faculty member. Investment returns above 8% will be reinvested to increase principal amounts in subsequent years.

The concept of Endowed Professorships is now being discussed with faculty planning committees. Specific recommendations for departments will be forthcoming.

Endowed Chairs

Endowed faculty chairs address a different need at the College. If SBCC is to effectively decrease class size and increase the breadth of subject matter within academic disciplines, then new faculty members will need to be recruited. Increases in state resources are available only as enrollment expands. It is not anticipated that SBCC enrollment will increase dramatically in the foreseeable future.

The College's emphasis must be directed toward enhancing quality of teaching for the next generations of students.

The College administration and the Planning Committee have identified 16 academic areas where the addition of a faculty member would significantly improve curriculum quality. These areas are in three priorities, and are:

Priority I

- Hotel, Restaurant, Culinary program
- Theatre Arts
- Library Administration
- Nursing
- International Studies/Political Science
- Computer Aided Drafting and Design
- Journalism
- Foreign Language, emphasis on Asian & Russian languages

Priority II

- Electronics
- Art

Priority III

Business Administration
Graphic Communication
Marine Technology
Music

Academic areas are unranked within each priority. An endowed chair requires an endowment contribution of \$350,000, which would fund the majority of the salary costs of establishing a new position. The campus would contribute toward other personnel costs, such as personnel benefits.

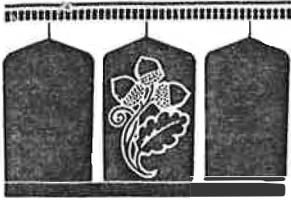
The Planning Committee is recommending that the Foundation seek funding to establish five new endowed faculty chairs at SBCC.

Scholarship and Student Aid

Three meetings of the Planning Committee have been held which address scholarships and student aid. Some of the recommendations to date are contained within the Scholarship Committee report (which is the next agenda item), and include components of \$4 million in support for:

- Scholarships and grants
- Internships
- Counseling positions
- Recruitment efforts

The full minutes of each Planning Committee meeting are available as handouts to any interested board member.



Santa Barbara Community College District
Santa Barbara City College

721 Cliff Drive ☐ Santa Barbara, CA 93109-2394 ☐ (805) 965-0581

TO: College Planning Council
FROM: Peter R. MacDougall *PRM*
DATE: January 11, 1990
RE: Certificated Positions, 1990-91

Vice President Romo and I have carefully reviewed the recommendations from College Planning Council. Decisions regarding specific recommendations as follows:

1. Approved New Positions:

- o English Composition & Literature: Two positions
- o Mathematics: Two positions
- o Art: Sculpture/Drawing
- o Accounting
- o Drafting
- o Business Office Education
- o Spanish
- o Communication
- o History

2. Replacement Positions (Non-Exempt)

- o Theatre Arts: Makeup/Costuming
- o Electronics

3. Temporary Contracts:

The following positions are approved as temporary contracts for 1990-91:

- a. English as a Second Language: There is no question that the ESL is an important department for the College and that the reliance on hourly instructors is high.

Vice President Romo and I have met with Pablo Buckelew and Elaine Cohen to discuss the future direction of the department and this meeting was extremely useful in clarifying issues.

The department is oriented toward the development of English Language Skills in students who will continue their study in regular college courses. The expansion this year to increase program offerings at the higher levels of the ESL curriculum is consistent with this academic focus.

We need now to assess fully our institutional research data to determine the degree to which ESL students are and have been transitioning into transfer and vocational programs. In addition, we will define the extent to which we will continue to offer credit curriculum at the lowest levels of English language development. Along with these actions, we will coordinate the credit ESL program with the Continuing Education ESL department to assure that students receiving ESL instruction in the Continuing Education Program will be prepared to transition into the lower levels of the ESL credit program.

In the coming year, decisions will be made regarding the restructuring of our overall college offerings, credit and non-credit, in ESL. Thus, the decision to postpone an assignment of additional regular certificated staff until these analyses and the restructuring are completed.

- b. Earth Sciences: The Earth Sciences Department in the last few years has demonstrated significant improvements in its overall enrollment and curricular situation. It is a high WSCH/FTE department which does not rely a great deal on hourly instructors, but the contract instructors are carrying extremely high overloads.

We need more time and study before a decision is made to reduce the existing certificated staffing in that department.

I have asked Vice President Romo to have Dean Sloane and the department chair carry out an extensive analysis of the department's current and future status. This in-depth study, to be carried out this Spring and next Fall, should be presented to the Division Chair Council in Fall 1990 during its deliberations on certificated staffing. At that time, a final recommendation on the replacement of the position will be welcomed.

- c. Positions Which Will Not Be Filled: Because of concerns which Vice President Romo and I have regarding programmatic issues and issues relating to AB 1725 criteria, the following positions will not be filled for the 1990-91 academic year:

- o Early Childhood Education: The regulation compliance issues for the Children's Center and Early Childhood Education program will be addressed through the commitment of funding for certificated hourly staff.

The use of certificated hourly is low compared to many departments on campus. Given the importance of the AB 1725 criteria, it is our decision that a position should go to an instructional area with a higher rate of hourly use.

Last, there are questions which must be addressed before expansion can be considered. During the coming year, Diana Sloane and Cecelia Kuster will be asked to address issues of program completer employability, salary status, transfer potential and general community demand for students obtaining certificates and associate degrees.

- o **Associate Degree Nursing:** Because of accreditation and health and safety factors, all of our Health Technologies programs are high cost.

There is, currently, a tremendous local, regional, and community need for nurses. The College is making a significant commitment of resources to address this need. Given the pressing demands, however, on ever-tightening fiscal resources, it is our conclusion that we cannot at this time commit additional college revenues to such a high cost, low WSCH/FTE department.

I will continue to work with local hospitals to explore possibilities for additional financial support from them to support the hiring of additional staff to serve larger numbers of students.

I appreciate the careful work of the College Planning and Division Councils and look forward to the filling of these twenty-five certificated positions.

PRM:sjc

**CONTINUING EDUCATION DIVISION
INSTRUCTIONAL EQUIPMENT 1989-90**

75 Secretarial chairs for computer labs	8,000
5 MacIntosh SE microcomputers & talk connectors	12,000
1 Microsoft Word 10 pak	700
1 Microsoft Excel 10 pak	1,500
4 Bernina sewing machines (Schott & Wake)	2,800
1 Gravity iron (Wake Center)	300
1 Cuisinart DLCX	450
Kitchen work table (Wake)	500
Electric hot plate	100
Sorbet maker	500
AV Equipment	2,000
Macintosh SE microcomputer plus laser printer (Wake Center)	<u>25,300</u>
Total	\$54,150

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12/18/89
Updated 1/4/90

SANTA BARBARA CITY COLLEGE

MEMORANDUM

DATE: January 25, 1990
TO: Dr. Peter R. MacDougall, President
FROM: John Romo, Vice President, Academic Affairs
RE: CPC Action on Counseling Positions

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The College Planning Council recommended approval of the request from Student Services for three permanent Counselor positions:

1. Matriculation Specialist: A full-time, certificated position with primary Counseling responsibilities to be funded from Matriculation and the hourly counselor budget.
2. Articulation Officer: A certificated, 50% plus 20 days position to be funded from general or AB1725 funds.
3. EOPS Specialist: A permanent certificated, full-time position in Extended Opportunity Programs and Services, categorically funded. This position is an increase from classified half-time to full-time certificated.

JR:jdm
cc: CPC Members